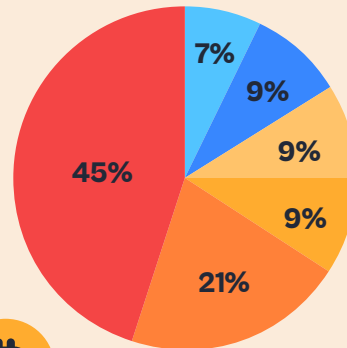


How Criminal Ransomware Groups Target Small and Medium-Sized Businesses

In the last two years criminal ransomware groups have expanded their cyber attack operations to a new and vulnerable segment – small and medium-sized businesses (SMBs). With a low cost of entry and a high success rate, these attacks have caused over \$20B in damage globally in 2021 alone. With attacks growing at an exponential rate each year, ransomware has quickly become the largest threat to businesses of all sizes.



Sources Leading to Ransomware Attacks

- Business Email Phishing
- Remote Attack on Server
- Third Party Contractor
- Cloud Misconfiguration
- Remote Desktop Protocol
- USB Drive aka Candy Drop



The majority **90%** of ransomware attack victims are SMBs.

No.1 Cyber Threat for most SMBs is a ransomware attack.

\$1.85 MILLION is the average cost of an attack to an SMB.

\$ 1,850,000

LESS THAN 1,000 82% of victims have less than 1K employees

2/3rds OF SMBs do not have an incident response plan at all!

7pm - 7am 76% of attacks happen outside 'working hours'!

Business Downtime **20 Days**

Sorry We're CLOSED

Ransomware can make the smallest compromise into a disastrous and costly breach. Halcyon is built to stop ransomware while armoring your endpoints no matter the size of your organization.

Only **65%** of data was actually recovered after ransom payment.

...LOADING...